



Photography & Videography Intern

About the Opportunity

The HBCU Relays Experience (HRE) is seeking a creative, dependable, and detail-oriented Photography & Videography Intern to support visual content capture for a premier Track & Field event rooted in community, culture, and competition.

This internship is ideal for a student or recent graduate passionate about sports media, visual storytelling, and live event coverage. The intern will play a key role in documenting the energy, impact, and behind-the-scenes moments of the HRE while helping shape the event's visual identity across digital platforms.

This is a hands-on opportunity to build a strong portfolio while gaining real-world experience covering a high-energy, mission-driven event that supports student-athletes and community engagement.

Internship Details

- **Location:** Hybrid (Remote + On-Site for Event Coverage April 10 - 11)
- **Time Commitment:** 5–10 hours per week leading up to the event; extended hours during event weekend
- **Duration:** Term-based / event-focused (aligned with academic credit if applicable)
- **Compensation:** Unpaid (for academic credit and/or portfolio development)

Perks:

- Portfolio-ready content and professional experience (*all content must be reviewed and approved by HRE prior to public use*)
- Credentialed event attendance (*travel if applicable at intern's expense*)
- Hands-on experience in sports and live event media production
- Direct collaboration with the HRE marketing and communications team

Eligibility: Current college students or recent graduates.

Key Responsibilities

- Capture high-quality photos and videos of competitions, athletes, event highlights, behind-the-scenes moments, staff, and community engagement
- Document key event elements including ceremonies, activations, sponsor moments, and overall event atmosphere
- Edit photos and short-form videos for use across Instagram, TikTok, Facebook, YouTube, and promotional materials
- Assist in creating visually compelling content aligned with the HRE brand, mission, and marketing goals
- Collaborate with the marketing team to brainstorm and execute content ideas and storytelling concepts
- Organize and deliver edited media files in a timely and professional manner
- Support live content needs during event day, including real-time highlights and recap visuals
- Help maintain brand consistency and contribute to the visual identity of the HRE

Qualifications

- Current student or recent graduate in Photography, Film, Digital Media, Communications, or a related field (preferred)
- Proficiency in photography and/or videography, including composition, lighting, and capturing live-action moments
- Working knowledge of editing tools such as Adobe Premiere Pro, CapCut, Lightroom, Canva, Final Cut Pro, or similar software
- Strong creative eye with the ability to capture dynamic sports and event content
- Reliable, professional, and able to work in a fast-paced event environment
- Ability to follow direction while also taking initiative on-site
- Access to personal photography and/or videography equipment (camera, lenses, etc.)
- Ability to stand, walk, and move throughout the venue for extended periods during event coverage

Preferred (Not Required)

- Experience covering sports events, campus events, or live productions
- Experience shooting short-form video content for Reels, TikTok, and social media
- Basic color correction, video editing, and content formatting for social platforms
- Interest in sports, track & field, live events, or community-focused initiatives